

For Immediate Release:

Cruising World Announces '10 BOTY Winners

Newport, R.I. – *Cruising World* magazine announced today the winners of its 17th annual Boat of the Year awards. Topping this year's list of winners for the most anticipated awards in the sailboat industry were the J/95 and the Leopard 38. The J/95 won the Domestic Boat of the Year award, and the Leopard was named Import Boat of the Year.

Four other boats also won awards from an independent panel of experts who inspected and tested 18 nominated boats following the U.S. Sailboat Show in Annapolis, Maryland, earlier this year. Decisions were based on extensive dockside inspections and sea trials of the boats. All of the winners, along with the rest of the 2010 BOTY nominees and several other boats reviewed by the magazine's editors, will be featured in the January issue of *Cruising World*.

In addition to claiming the Domestic Boat of the Year award, the J/95 was also named Best Weekender. "The judges were impressed with the J/95's sailing performance, functional accommodations, and shoal-draft keel/centerboard," said *Cruising World* senior editor Bill Springer. "At a time when many families are cruising waters closer to home, it's the ideal weekender for nearby bays, and it'll be up to longer coastal cruises when time permits."

The South African-built Leopard 38 cruising catamaran was named Import Boat of the Year as well as the Best Multihull Cruiser. "The Leopard 38 is built to withstand the rigors of offshore passagemaking, and the accommodations plan is excellent," said Springer.

For more information on the winners and other nominees, please visit *Cruising World's* website (www.cruisingworld.com).

Cruising World, based in Middletown, Rhode Island, is published monthly by Bonnier Corp. The largest sailing magazine in the world, *Cruising World* is considered the bible for bluewater sailors. The magazine seeks to nurture cruising sailors' dreams with practical how-to information and stirring real-life adventure articles.

Bonnier Corp. (www.bonniercorp.com), one of the largest consumer-publishing groups in America, is the leading media company serving passionate, highly engaged audiences through 49 special-interest magazines and related multimedia projects and events. Bonnier Corp. is the U.S. division of the Bonnier Group (www.bonnier.com), a 200-year-old family-owned media group based in Sweden with business operations in 25 countries.

CRUISING WORLD 2010 BOTY WINNERS:

**Best Weekender and
Domestic Boat of the Year**
J/95

**Best Multihull Cruiser and Import
Boat of the Year**
Leopard 38

Best Midsize Cruiser Under 40 Feet
Island Packet Estero

Best Full-Size Cruiser, 40 to 50 Feet
Catalina 445

Best Premium Cruiser Over 50 Feet
Oyster 655

BOTY Judges' Bristol Award
Morris M52